

LAKEVILLE PUBLIC LIBRARY
BOARD OF TRUSTEES MEETING MINUTES
October 9, 2014 - Library Local History Room

The meeting was called to order at 9:13 a.m. by Board Chair Nancy LaFave

PRESENT:

Trustees: Nancy LaFave, Ruth Gross, Don Fronzaglia
Library Director: Olivia Melo

READING OF MINUTES:

The September 11, 2014, minutes were approved as amended. (*Motion made, seconded, passed.*)

DIRECTOR'S REPORT:

The September Directors's Report will be presented at the November meeting.

The new website is up and running. Olivia and Beki trained with the company and will have control. The website company will maintain it for a yearly fee.

Budget is on task.

Staffing is going through usual shortages due to illnesses and vacations.

The Technology Grant cycle is over. Olivia was recognized for the efficient way she used the money and all the additions to the library and collection. Olivia hopes to apply for additional grants.

BUILDING

Don, the custodian, has finished painting the outside doors.

Nancy is still working on the gazebo and hopes to finish it this season, depending on the weather.

The capitals on the columns in front of the building are rotting. Nancy will request a quote on having new ones made out of MDF material.

We have a split in one of the gutters outside the Children's Room. The custodian is aware and will be able to fix it - timing dependent on the weather.

The light about the employee entrance door is out. It will be addressed before there is ice on the walkway.

The Highway Department has painted the fire lanes in front of the building.

GREEN AGAIN

The mulch has been moved.

Before the Arts and Music Festival, weeding in all areas was done by volunteers from the Arts Council and the Library.

Beginning in April, Nancy plans to work to make the grounds more maintenance free. She will purchase new plants using Capital Campaign money.

LAKECAM

The Library received a donation of \$2600 from LakeCAM.

On the Friday before the Arts and Music Festival, Emily from LakeCAM received a parking ticket. She was parked in the handicapped space, however LakeCAM had permission from the Police Chief to use those spaces when the Library was not open. The officer who gave her the ticket was not aware of the agreement. It was worked out and LakeCAM continues to have permission from the Police Department to use the handicapped spaces when the Library is closed.

LAKEVILLE ARTS AND MUSIC FESTIVAL

The Friends of the Library held a book sale during the Arts and Music Festival. With additional help from the Lion's Club, they made over \$400. Everything was put back on Monday morning, which helped to prevent a rush at the end. They plan to repeat it next year.

IDEAS FROM DON FRONZAGLIA

Our interim Trustee, Don Fronzaglia, presented several ideas to raise money and awareness at the Lakeville Library.

Charitable Gifts - Don suggested putting together information on "Leaving a Legacy at the Lakeville Library" for people who would like to bequeath money to the library or ask for donations to the library in lieu of flowers.

Separation of Business Partners - Don suggested that business sponsors should be separate from Friends of the Lakeville Library memberships. He suggested we approach businesses to use part of their advertising budget, not their charitable contribution budget. In return for their donation, they would have their sponsorship advertised in the newsletter and social media, and we would display a banner announcing their sponsorship for a month. We would need to have a library sponsorship policy in effect which would include our choice not to accept the sponsorship of certain businesses that wouldn't reflect well with the Library's overall policy.

Attracting business owners - 80% of library attendees are female, most library boards are women, most businesses are run by men. Don suggested a sports program geared toward men which would have a "commercial" for support of the Lakeville Library while men (business owners) are in the room.

Library Partners - Don suggested we consider "volunteers" to be "Library Partners" and give individuals titles: Grant Writer, Marketing Coordinator, etc. It would be made clear to the Library Partners that they wouldn't have to go to meetings, but would be asked to do projects that are in their purview in their own time.

"Spotlight on Your Library" - Devote a section in the newsletter to information about different parts of the Library - where funds go, why we have different fundraisers, the different jobs of the staff, etc.

With the Board's initial approval, Don will work on these ideas and report again.

BRICKS

The Brick Fundraiser is underway and applications will be accepted until November 1. Seventy-two applications were sent out to Lakeville businesses.

NEW BUSINESS

Made in Lakeville and the Friends of the Lakeville Library's Holiday Open House will be the first Saturday of December (12/6), although it is usually the second week. The Friends have decided

to make some changes - they will have refreshments as a thank you gift to the community, but no cookie sale or other fund raiser. Make in Lakeville vendors will be in the gallery.

We were on target for the State Aid and Olivia has submitted the forms. We should receive the full State Aid amount this year.

The Volunteer Luncheon will be on Saturday, November 8. Nancy has sent out invitations.

NEXT MEETING: Thursday, November 13, 9:00 a.m.

MEETING ADJOURNED: 11:15 a.m.

Respectfully submitted,
Ruth Gross